

Sponsorship Package

Together, let's empower the students of Foothills School Division.

The success of our golf tournament depends on your generous support. We are pleased to offer a wide variety of marketing opportunities for your company and will tailor a sponsorship level to fit your needs. Below are your sponsorship opportunities for the *Fore Education Golf Tournament* taking place August 20, 2024, at the Highwood Golf Course in High River. Here is how you can be a part of the success of this great event:

	Title	Event
	1 @ \$10,000	4 @ \$3,500
First right to hold sponsorship in 2025	X	X
Acknowledged at Dinner & Ceremony	X	X
4 Golfer Registrations	X	
2 Golfer Registrations		X
Opportunity to host a hole	X	
Opportunity to include promo item in Golfer Gift Bags	X	Х
Opportunity to speak at the dinner & ceremony	X	X
Recognition in media advertisements (print, radio, signage, social)	X	X
Prominent logo on event promotional materials relational to sponsorship level	X	X
Corporate banner displayed at tournament and dinner (supplied by sponsor)	X	X
10 Social Media Posts	X	
5 Social Media Posts		Х
Logo on Scorecards	X	
Opportunity to provide volunteer t-shirts with corporate logo	X	
Recognition on FFSF website for 1 year	X	
Option to use FFSF logo on corporate materials for 1 year	X	



	Dinner 2 @ \$3,000	Cart 2 @ \$1,500	Social 1 @ \$2,000	Team Photo ⁴ 1 @ \$1,500	Technology 1 @ \$1,500	Media 1 @ \$1,500	Hole-in- One ¹ 3 @ \$1,000	Hole ² 14 @ \$1,000	Contest ³ 3 @ \$750	Beverage Cart 2 @ \$500
2 Social Media Mentions	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Acknowledged at Dinner & Ceremony	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Recognition in post- event thank you	Х	х	Х	Х	Х	Х	Х	Х	Х	Х
Logo on FFSF website	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Recognized as sponsor in promotional materials	х	х	Х	Х	Х	х	х	Х	Х	
Opportunity to include promo item in Golfer Gift Bags ⁵	х	х	Х	х	Х	х				
Signage at Event ⁵	Х	Х	Х				Х	Х	Х	
Tee Activation							Х	Х		
2 Golfer Registrations with dinner	Х									

More Ways to Be Involved

- 50/50 Draw Sponsor (1 @ \$250)
 - o Acknowledged at the dinner & during awards.
- Silent Auction or Cash Donation
 - o Accepting silent auction items or cash donations. Any donation over \$20 will receive a tax receipt.

¹ Hole-in-One Sponsor is responsible for insurance for a monetary or goods prize valued at a minimum \$10,000. The Sponsor will supervise the hole.

² Hole Sponsor is responsible for the hole prize. The Sponsor will supervise the hole.

³ Contest Sponsor (Water Draw, Sandbox, Putt-Astrophy contest). Sponsor is responsible for the contest prize. The Sponsor will supervise the hole.

⁴ Sponsor branded printed group photo

⁵ Provided by sponsor



What's in it For You?

You may display your signage at the hole and tournament in addition to being acknowledged during the dinner and awards ceremony. Additional recognition is available on the Foundation website and social media as per the levels above.

Prize Donations

We are also accepting 'gifts-in-kind' for our Golfer Gift Bags (i.e. water bottles, t-shirts, etc.) and donations in the form of silent auction items.

Want to Become a Sponsor?

Would your business like to support this event? Please review the sponsorship options above and click the "Sponsor Now" button below or go to bit.ly/FFSF_2024GolfSponsors to fill out our sponsorship form. If you have any questions regarding this sponsorship opportunity email: lawm@foothillsfriends.ca

We hope you will join us for a fun-filled day!

BECOME A SPONSOR

REGISTER TODAY



Marica Borovich-Law, Executive Director Friends of Foothills Schools Foundation lawm@foothillsfriends.ca foothillsfriends.ca