

# COMMUNICATIONS & COMMUNITY ENGAGEMENT

January 2026

## WELCOME TO OUR FLOURISHING LEARNING COMMUNITY!

At FSD, we think about the whole system to make sure our mission, vision, and purpose are visible in every decision we make. This systems-thinking approach is key to achieving the goals set out within our divisional and school education plans. By frequently reflecting on our progress, we are demonstrating accountability and providing our partners in education the assurance that education is at the centre of a flourishing community.

## SUCCESS

- Connecting governance to success in the classrooms
  - Footnotes
  - A Thoughtful Moments
- Celebrating our stories and people
- Canva for Education – making branding and quality graphics accessible to all schools and leadership teams.

## SUPPORT

- Developing proactive communications and resources for departments and schools
- Emergent and time-sensitive communications
- Collaborative projects that enhance awareness of student engagement, support, and success

## ENGAGEMENT

- Consistent branding and recognition in community
- Supporting schools with strategies and tools to increase parent engagement
- Encourage website as a tool for families
- Increase in social reach



WHAT'S THE BUZZ  
WITH THE FUZZ

# KINDERGARTEN

Have your choice in education with full time options,  
French Immersion, and Explore: Nature-Based  
Learning in select schools.



**ENROLL NOW  
FOR  
FALL 2026**

**GET READY TO LEARN WITH  
FOOTHILLS SCHOOL DIVISION**

## JUNIOR KINDERGARTEN

Preschool for children age 4 by  
December 31, 2026  
**Full time learning available**



### READY TO LEARN

- Promote Early Learning Opportunities across the system
  - Developed graphics and content for schools to share on their socials, newsletters, and website
  - Information night presentation template
  - Social reel template to showcase in-class experiences within branding
  - Content suggestions for consistent language

#### Why is this important?

- Collaborative effort to encourage enrollment across the system
- Consistent and clear brand
- Showcase choice in education within the region
- Highlight early learning student success

### GOING VIRAL

- Social media reach has increased year over year.
- Creating content that is relevant to our partners in education
- Use social media to drive families to learn more at our website.



### ABOUT US

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