

# COMMUNICATIONS & COMMUNITY ENGAGEMENT

OCTOBER 2024

## WELCOME TO OUR FLOURISHING LEARNING COMMUNITY!

At FSD, we think about the whole system to make sure our mission, vision, and purpose are visible in every decision we make. This systems-thinking approach helps reach our goals set out within our divisional and school education plans. By frequently reflecting on our progress, we are demonstrating accountability and providing our partners in education the assurance that education is at the centre of a flourishing community.

## SUCCESS

- A comprehensive communications plan
  - Aligning our several avenues of communications with topics that reflect goals within the Education Plan.
- Social media reach is growing.
- Building opportunities to celebrate our team and community.

## SUPPORT

- Designing tools to increase efficacy and consistency of communications: Message Maps & Reporting Systems
- Collaborating with schools and programs to increase reach and improve engagement.
- Building campaigns to inform of system changes.
- Supporting schools and system Education Plans through simplified templates.

## ENGAGEMENT

- Consistent use of branding and positive messaging is increasing confidence in the community.
- Monthly Division Newsletter to families to celebrate our flourishing community and reduce number of emails from division office to parents each month.



FOOTHILLS SCHOOL DIVISION  
**SUMMER SCHOOL**

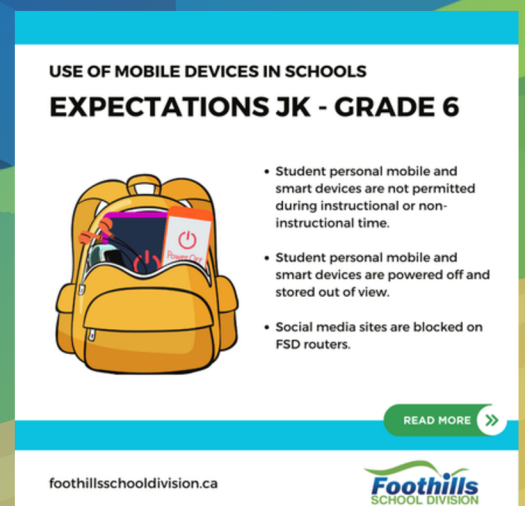
FIRST RESPONDER PROGRAM

**REGISTER NOW**


foothillsschooldivision.ca

**Foothills**  
SCHOOL DIVISION

The poster features a young woman in a firefighter's uniform, including a helmet and jacket, holding a clipboard and a fire axe. A green Wi-Fi symbol is on the left.



**USE OF MOBILE DEVICES IN SCHOOLS**  
**EXPECTATIONS JK - GRADE 6**



- Student personal mobile and smart devices are not permitted during instructional or non-instructional time.
- Student personal mobile and smart devices are powered off and stored out of view.
- Social media sites are blocked on FSD routers.

**READ MORE** >>

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**Foothills**  
SCHOOL DIVISION

The poster includes an illustration of a yellow backpack with a mobile device inside, showing a red power button icon.



## MAINTAINING FOCUS ON THE EDUCATION PLAN

The past year has been focussed on aligning our work with the Education Plan. This is evident in the revised internal reports for leadership as well as the annual communications plan calendar.

- Fosters cross-department collaborations; reducing silos and increasing understanding of roles.
- Ease of access to important operational information for school and system leadership. Content can be searched and indicates how leadership activities work to advance the Education Plan.

# flourish

'flə-rish

: to grow luxuriantly : THRIVE

: to achieve success : PROSPER

: to reach a height of development or influence

## CELEBRATING OUR FLOURISHING LEARNING COMMUNITY

We will soon be embarking on a long-term engagement, connecting with our community to identify the conditions that must exist for us to collectively contribute to a flourishing community.

- Launch with FSD Team Members at division learning days.
- Ask our community for evidence how they are already contributing.
- Share stories to showcase our Place for All within the community.



## ABOUT US

### COMMUNICATIONS & COMMUNITY ENGAGEMENT

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